



Wisconsin Pharmacy *Foundation*

Accelerating Pharmacy Innovation

STRATEGIC PLAN

2023

Mission: The Wisconsin Pharmacy Foundation is a non-profit, tax-exempt organization to support and pursue professional education and research programs to advance the science and practice of pharmacy.

Working in coordination with the Pharmacy Society of Wisconsin, the Foundation promotes innovation to accelerate the development of leaders and the workforce that advance pharmacy.

2023-2024 AREAS OF FOCUS

Leadership
Development



Education
& Research



Workforce



Fundraising





LEADERSHIP DEVELOPMENT

- Promote the development and success of pharmacy leaders
- Provide accessible opportunities for leadership development at all levels
- Cultivate and empower leaders in PSW and Wisconsin pharmacy

CURRENT ACTIVITIES

Board Retreat

Decker-Temple Leadership Conference

3 YEAR PLAN

Inventory, promote, and advance emerging leader and leadership development opportunities and resources

Implement diversity, equity, and inclusion (DEI) scholarships for conference attendance and PSW membership, coupled with opportunities for authentic mentorship

Formalize roles and responsibilities of Foundation Board Members in developing and nurturing PSW volunteer leaders, including residents, students, and technicians

Commission past presidents, PSW fellows, other PSW members to cultivate leader development and opportunities to mentor



EDUCATION & RESEARCH

- Empower and fund innovative pilot projects within the PSW community
- Facilitate knowledge-sharing of innovative practices across Wisconsin
- Promote research, testing and sharing of solutions to advance strategic priorities
- Advance understanding of future challenges and opportunities in Wisconsin pharmacy

CURRENT ACTIVITIES

Poster sessions at conferences

Grant work

Building Our Tomorrow DEI grant program

3 YEAR PLAN

Establish a structured process for funding requests from the Foundation, including eligibility criteria, application forms, and evaluation mechanisms

Develop communication pathways for member opportunities to partner in expanded roles through grants facilitated by the Foundation

Establish methods for promoting and sharing innovation occurring in Wisconsin.

Commission experts to envision, develop, and deploy educational credentials and certifications



WORKFORCE

- Drive dialogue and meaningful action related to pharmacy workforce challenges
- Promote the development and success of programs and initiatives that bridge pharmacy workforce gaps

CURRENT ACTIVITIES

Chris Decker Scholarship & Golf Outing

3 YEAR PLAN

Re-engage as a member of the Wisconsin Council for Medical Education and Workforce

Convene PSW members to engage in discussions about key workforce issues and pipeline development needs, with a focus on technicians, to identify and help establish tangible solutions

Support a platform for dialogue between leadership within the American Association of Colleges of Pharmacy and the Deans of the Wisconsin Schools of Pharmacy

Partner with organizations and educators addressing similar issues



FUNDRAISING

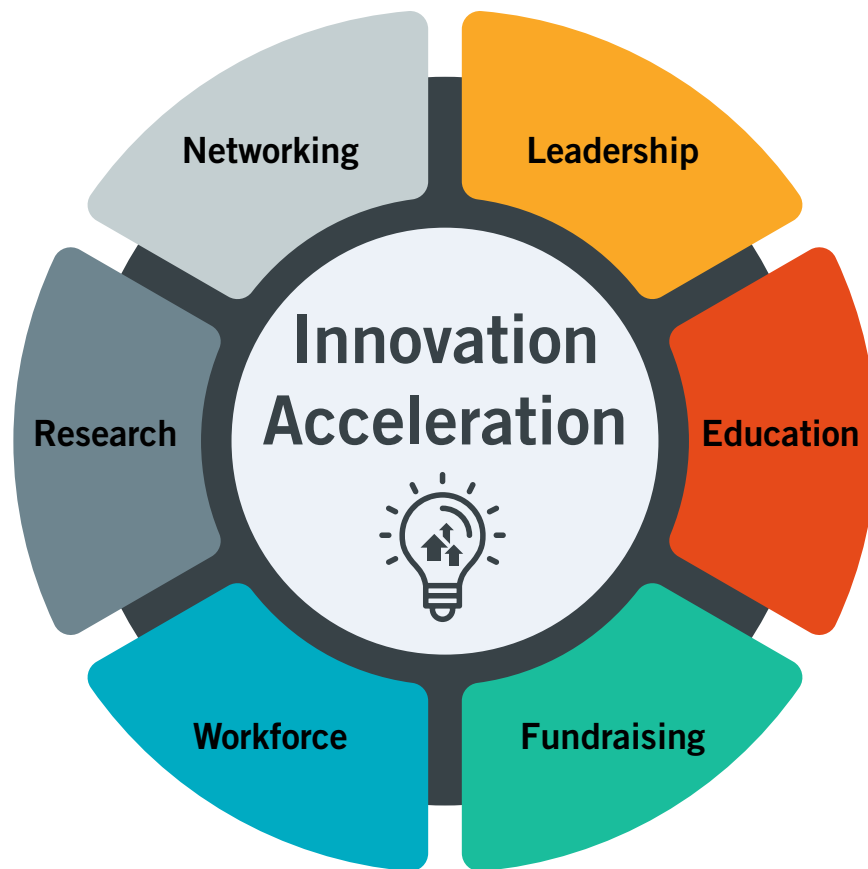
- Achieve substantial and consistent funding from public and private sources
- Increase capacity through donor cultivation and stewardship

3 YEAR PLAN

Evaluate existing fundraising strategies and develop a plan to diversify funding sources

Identify relevant grant opportunities to secure funding from community-based foundations, government agencies, and other healthcare organizations to expand Foundation resources

Grow relationships with existing and prospective donors through personalized communication, donor recognition, Foundation updates, and gifts campaigns



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